



KOAT
 3801 Carlisle Blvd. NE
 Albuquerque, NM 87107
 (505)884-7777

www.koat.com

CONTRACT

<u>Contract / Revision</u> 903873 /		<u>Alt Order #</u> 06120481
<u>Product</u> Issue		
<u>Contract Dates</u> 09/19/12 - 09/25/12		<u>Estimate #</u> NRSC 2012
<u>Advertiser</u> NRSC National Republican Senate Comm		<u>Original Date / Revision</u> 08/23/12 / 08/23/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 9912521	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Strategic Media - DC
 3299 K St NW
 Suite 200
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 29	KOAT	09/25/12	09/25/12	DWTS RESULTS	8-9p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$4,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOAT	09/24/12-09/30/12	DWTS RESULTS	8-9p	-Tu-----	:30		\$4,000.00	NM		
	See MG 29.2											
	2	KOAT	09/24/12-09/30/12	DWTS RESULTS	Prime Other	-Tu-----	:30		\$4,000.00	NM		
	Ⓢ MG for 29.1 09/25											
Totals											68	\$70,275.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 -09/25/12	68	\$70,275.00	\$59,733.75	\$4,181.36	\$63,915.11
Totals	68	\$70,275.00	\$59,733.75	\$4,181.36	\$63,915.11

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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